

The voice for local business

Helsby to hand.co.uk

and Frodsham at your fingertips!

Advertisers Information

Established in 2005, Helsby to Hand has become
THE reference point for local residents searching for local, reliable businesses.
 Reaching **7,150** homes and businesses **EVERY MONTH**.



- Cost effective advertising that works!
- Handy A5 size
- A great shelf life - people keep hold of it until the next one arrives
- Index provides immediacy of access
- 7,150 copies reliably delivered monthly
- High standard of print and production
- Editorial opportunities* - give your business the 'shout out' it deserves!
- Website listing & online magazine
- Reader friendly with...
- Topical articles
- Amusing stories
- Children's page
- Monthly recipes
- Community news
- Local events
- Easy access to local businesses
- Quizzes, crossword, sudoku & lots more!

Helping local businesses through effective advertising

Contact Sarah: 01928 727165 Email: helsbytohand@btinternet.com

Read the latest edition online: www.helsbytohand.co.uk

Delivered door to door to homes & businesses in **Frodsham, Helsby, Alvanley, Hapsford, Dunham Hill, Manley and Mouldsworth** with collection points also in **Kingsley, Norley, Ashton and Elton** - this is guaranteed **EVERY** month.

Advertising Rates*

7,150 COPIES DELIVERED EVERY MONTH

Advert Size Height x Width	1 Issue	3 Issues Discounted Package
Full Page 210mm x 148mm (3mm bleed)	£155 incl. VAT	£414 incl. VAT
Half Page 90mm x 138mm or 185mm x 66mm	£95 incl. VAT	£255 incl. VAT
Quarter Page 90mm x 66mm	£60 incl. VAT	£159 incl. VAT
Double Page 210mm x 297mm (3mm bleed)	£260 incl. VAT	N/A
Double Centre Pages 210mm x 297mm (3mm bleed)	£275 incl. VAT	N/A
Front Cover 145mm x 125mm	£315 incl. VAT	N/A
Back Cover 210mm x 148mm (3mm bleed)	£220 incl. VAT	N/A
Inside Cover 210mm x 148mm (3mm bleed)	£155 incl. VAT	N/A

* Artwork fee is applicable if you require an advert to be designed.

* Editorials can be a single or double page at the above 1 issue rate (plus artwork fee).

Website Listings

Directory listings on www.helsbytohand.co.uk are **FREE** to all advertisers that have committed to and **paid** for premium pages or 3-month advertising packages. This can also include a link to your own website.

Payment

Full payment for all ads must be received by the copy deadline date.

Payment can be made by: All major Cards, Cash, Cheque (payable to Helsby to Hand Ltd), Electronic Transfer (BACS), Standing Order.